NOWSWING GLOBAL

COMPANY PROFILE

Company Overview ---- 2

The NOWSWING Solution ---- 3

Products & Services ---- 4-6

Milestones ---- 7

Partners ---- 8

Contact ---- 9

NOWSWING Global, Inc.

One integrated platform connecting golf booking and golf course operations

Founded 2024 | HQ Atlanta, USA | 15 Employees | Offices in Korea, Vietnam & the Philippines

---

Mission

We help golfers book with ease and golf courses operate efficiently.

Vision

Connecting golfers and golf courses worldwide on one platform, beyond borders.

Core Business

Golf Course Management System · Golf Booking App · Staff Management Module

Key Markets

Focused on Southeast Asia, with our service area expanding step by step.

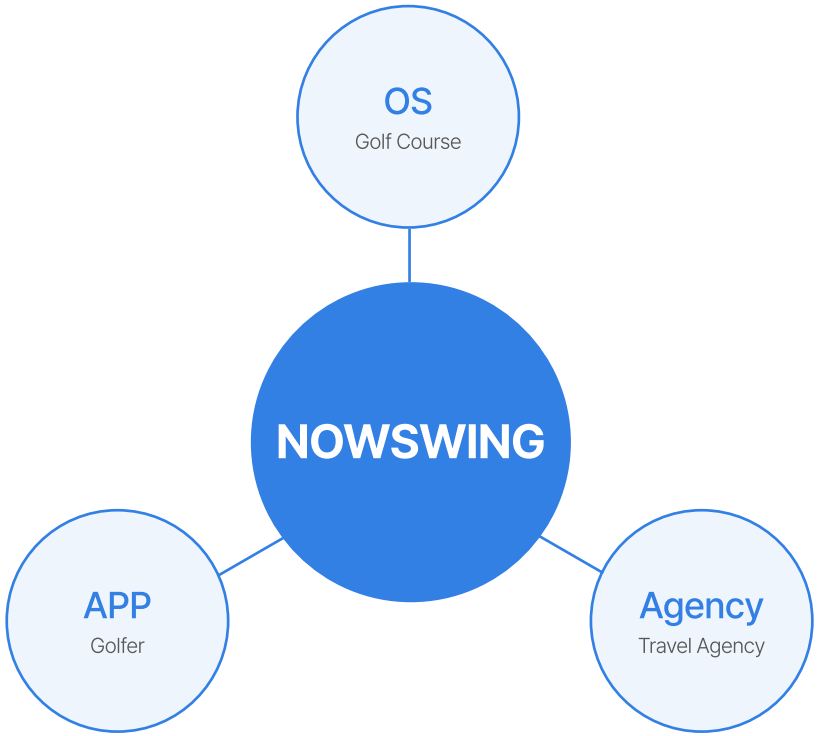


Overseas golf booking, **made simple by NOWSWING**

PROBLEM **The Old Way**	01 **Scattered Information** Hard to compare green fees and available tee times across courses.	02 **Package-Driven Offers** Most deals bundle flights and hotels, making course-only booking difficult.	03 **Inquiry-First Booking** Checking a single tee time or rate requires a separate inquiry.
SOLUTION **NOWSWING**	01 **Compare at a Glance** Compare green fees and available tee times across courses on one screen.	02 **Course-Only Booking** Book the course and tee time you want, without fitting a package schedule.	03 **Direct Booking & Payment** Book and pay on your own schedule, with no inquiries needed.

Golfers, courses and agencies, **connected by NOWSWING**

We unify fragmented booking channels and complex operations for transparent, efficient booking and settlement.



01 **Integrated Tee Time Management**

Manage tee times and bookings scattered across the course OS, golfer app and agency channels in one system.

02 **Real-Time Booking Sync**

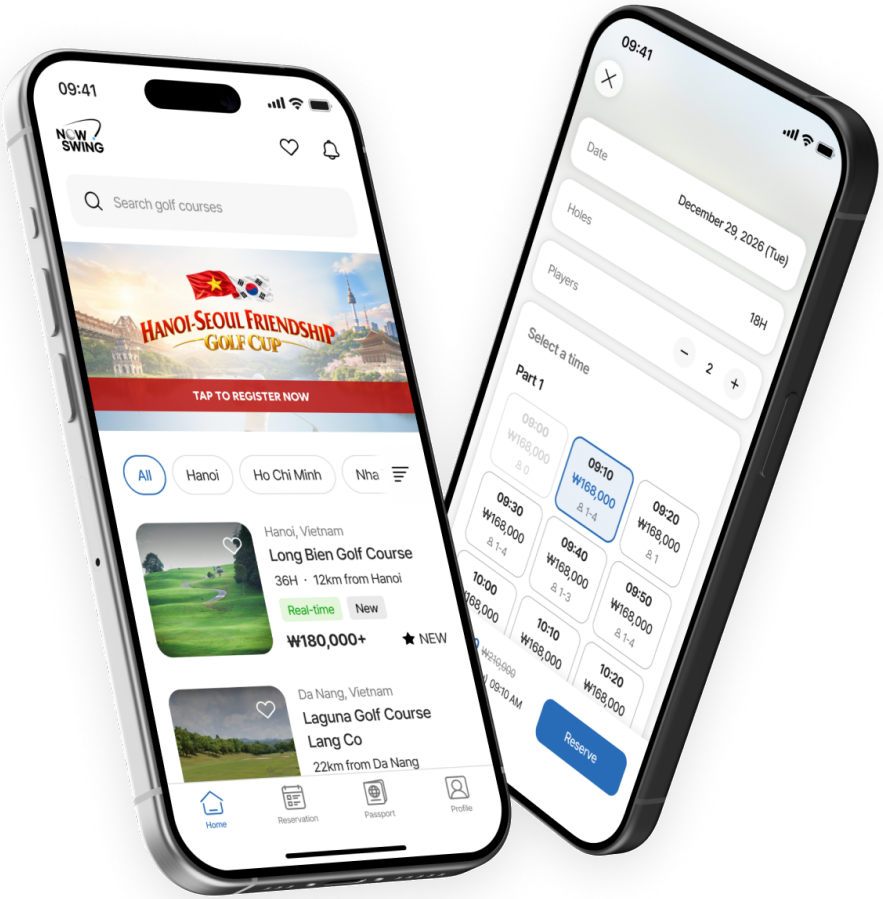
Sync bookings across channels in real time to reduce double bookings, errors and operational risk.

03 **Data-Driven Insights**

Analyze return rates, customer segments and booking performance to give courses the data they need.

Built for golfers, **the NOWSWING App**

Book your overseas round directly, at the course and time you want.



01 Tee Times Straight from the Course

See live tee time availability straight from each course's OS. Bookings sync instantly, so on-site check-in is easy.

02 No Package. Just the Course You Want.

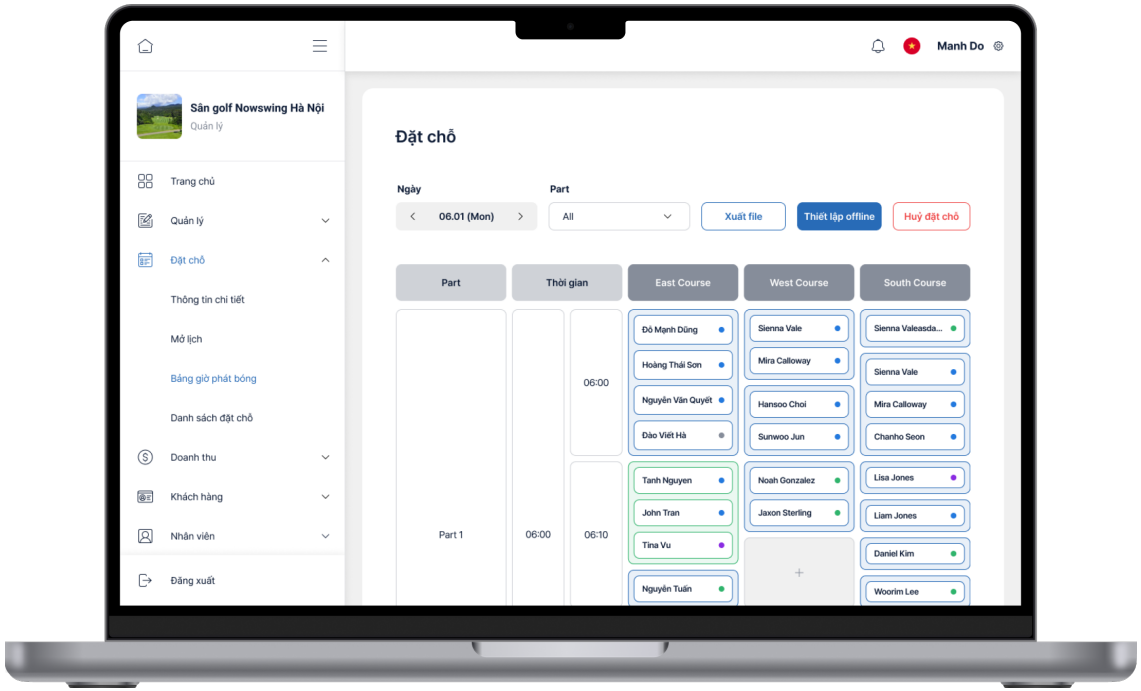
Skip the flight and hotel bundles. Choose the overseas course and tee time that fit your schedule.

03 No Language Barrier

No calls or messages to local courses. Pay and confirm your booking right in the app.

Built for golf courses, **NOWSWING OS**

From tee time sales to on-site operations, run your course in one system.



01 A New Sales Channel

Tee times listed in the OS are shown instantly to overseas golfers on the NOWSWING app.

02 Less Manual Booking Work

App bookings flow straight into your tee sheet. No re-entering or double-checking.

03 Fewer No-Shows and Double Bookings

Prepaid app bookings reduce no-shows, and a single tee sheet prevents double bookings.

Starting in Vietnam, **expanding across Asia**

DONE **So Far**	2026.06 **Official Launch** Launched NOWSWING OS and app with pilot golf courses	2026.07 **Vietnam Expansion** Partnered with 50+ golf courses, centered on Northern Vietnam	2026.08-09 **Marketing Campaign** On-site course promotions and Korean golf community marketing	2026.10 - Ongoing **Growing App Users** Growing users through tournaments and sponsorships; targeting 10,000 MAU
NEXT **Coming Up**	2027.02 **Thailand Entry** Target: 80 courses in Thailand (approx. 32% of 250+)	2027.06 **Philippines & Japan** Target: 50 courses in the Philippines (approx. 42% of 120+); entry into Japan	2028.01 **10 ASEAN Markets** Entering ASEAN markets including Malaysia and Indonesia	2028.07 **One Platform for Asia** Book golf courses across Asia in one app

Local golf courses **partnering with NOWSWING**

Vinpearl Golf	Long Bien	Laguna Lăng Cô	Silk Path Dong Trieu Golf & Country Club	Amber Hills Golf & Resort
Sapa Grand Golf Course	Hilltop Valley Golf Club	BG Corn Hill Golf & Resort	Vantri	Thanh Lanh Golf Club
Trang An Golf & Resort	Blue Diamond Golf Links	Dragon Golf Links	Eschuri Vung Bau	SAM Tuyen Lam Golf & Resorts
Montgomerie Links Golf Club	Tam Dao Golf & Resort	The Dàlat at 1200	Royal Long An Golf & Country Club	Heron Lake Golf Course & Resort

+32 more · As of November 2026

Every round starts with

NOWSWING

CONTACT

EMAIL	biz@nowswing.com
WEBSITE	nowswing.com
HQ ADDRESS	3295 River Exchange Drive, Suite 225, Norcross, GA 30092, USA

DOWNLOAD THE APP

Android

iOS


NOW
SWING