

Nowswing

Company Profile

nowswing.com



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Nowswing Global Inc.

All-in-one Golf Reservation Management Solution

Since 2024 | Headquarters: US

Mission

Delivering a transparent, connected, and effortless booking experience for golfers and courses worldwide

Vision

Connecting the global golf ecosystem through digital innovation

Core Business

Golf course OS · Golfer booking app · Staff modules

Market Focus

Southeast Asia-based with global expansion potential



Milestone Timeline

2025
08



Incorporation

Established in Korea, targeting
Southeast Asia

2025
09



OS & App Launch (MVP)

Released Nowswing OS and APP for
pilot courses

2025
10



Philippines Sponsorship

Boost regional recognition via major
golf tournament partnership

2025
11



Vietnam Tournament

First Nowswing-sponsored golf
tournament in Vietnam

Milestone Timeline

2026

02



OS App Release

Integrated solutions for caddies, F&B, and manager operations

2026

03



Digital Passport

QR-based check-in and digital score management

2026

05



Integrated Agency OS

Dedicated dashboard with bulk booking and auto-settlement

2026

06



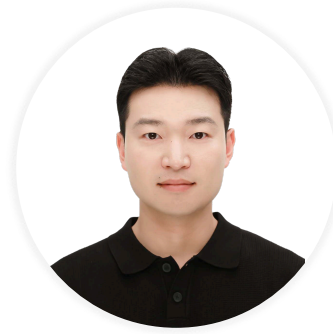
Advanced Analytics

Real-time insights into bookings, revenue, and customer behavior



Woorim Lee

CEO



Daniel Kim

COO



Moon Kim

Managing Director



Rodel R Lucas

Regional Representative



Hwagyeong Choi

Lead Product Manager



Judy Min

Product Manager



Bui Tuyet Mai

Vietnam operation manager



Minsu Ko

Lead Product Designer



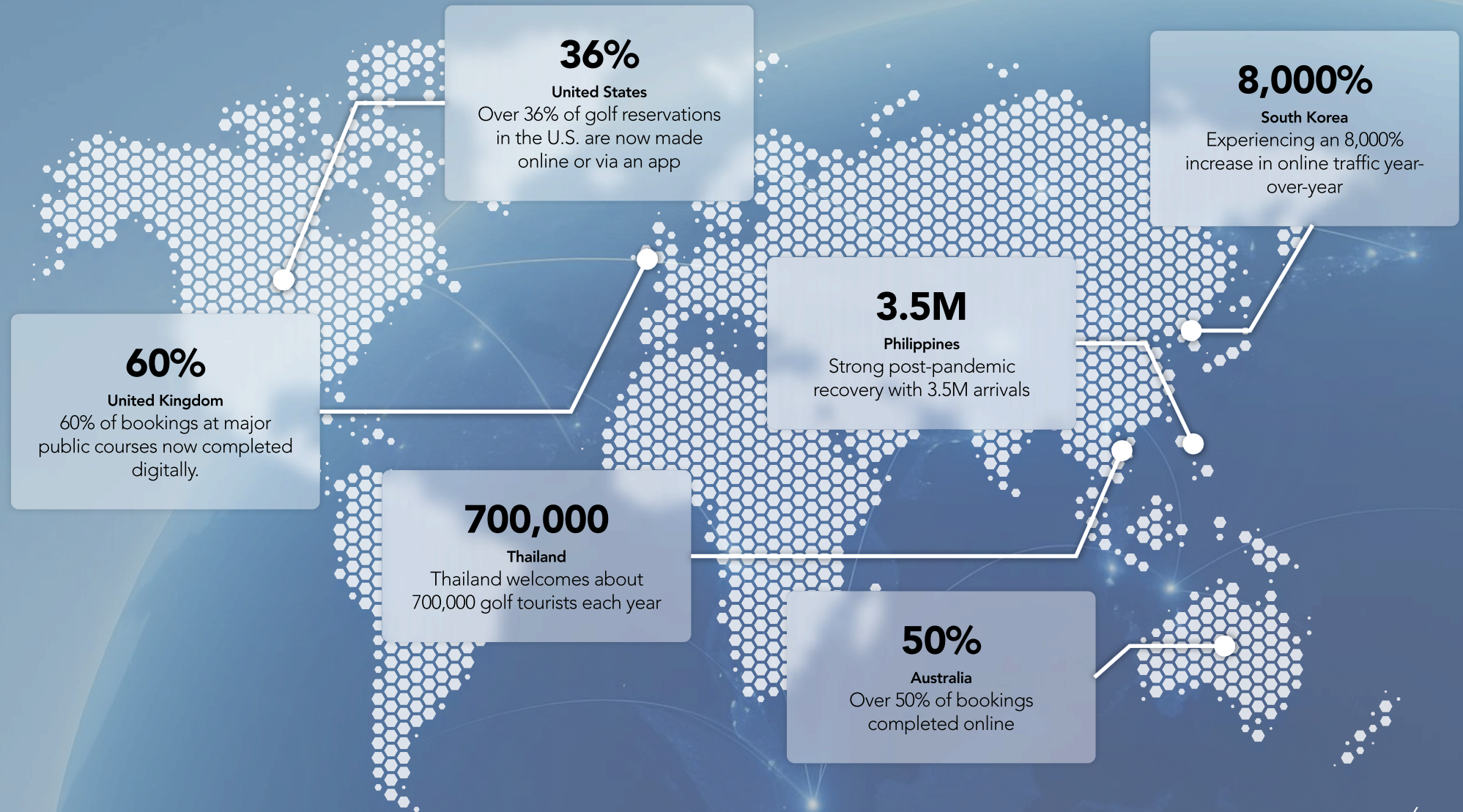
Taegyun Han

Lead Product Developer



Junhyung Bak

Product Developer



Key Achievements

40–50% Workload Reduction

Automated processes cut manual tasks for staff by nearly half

24/7 Booking Access

Golfers can reserve anytime, anywhere—without staff involvement

Lower No-Show Rates

Pre-paid online bookings significantly reduce cancellations and no-shows

Fewer Errors

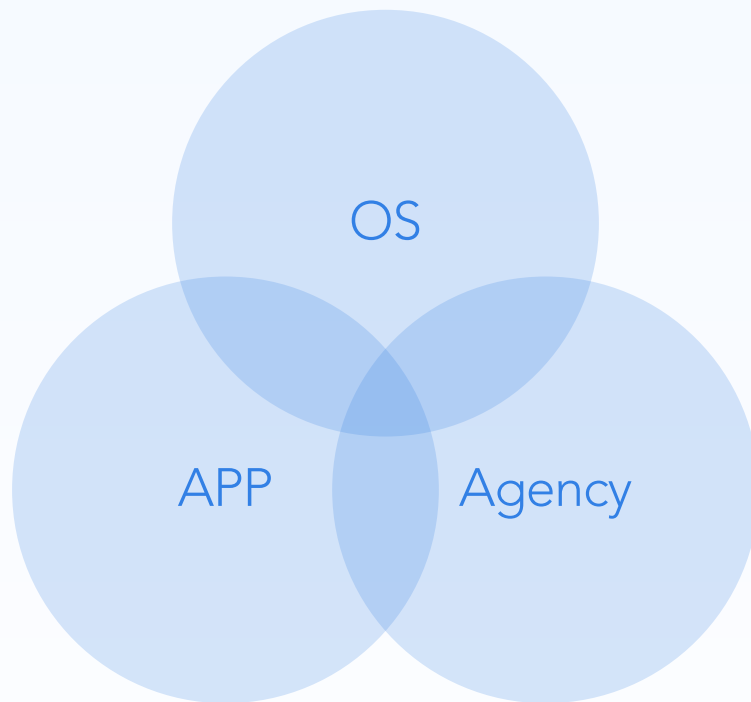
Online scheduling minimizes double bookings and incorrect assignments

Streamlined Check-In

Automated check-in shortens queues and simplifies on-site operations

Nowswing Ecosystem

Nowswing unifies golfers, golf courses, and agencies into one digital ecosystem that eliminates fragmented bookings, inefficient operations, and opaque settlements in Southeast Asia's golf market.



Unified Tee-Time

All tee-times managed in a single OS for visibility and smooth operations



Real-Time Booking Sync

Instant synchronization between OS and App, preventing overlaps and minimizing errors



Data-Driven Insights

Track repeat rates, segment customers, and analyze booking performance with real data



Seamless Multi-Channel Integration

Connects OS, App, and agency channels for one connected ecosystem

From Golfer to Golf Course



Step 1

Golf Course Setup

- Set up course details & tee-times
- Add & manage member profiles
- Control staff roles & access
- Configure pricing & course policies



Step 2

Nowswing App Booking

- Search by name, region, or city
- Browse tee-times & book in real time
- Secure reservations with instant payment (Visa / Mastercard / Amex)



Step 3

Manage Bookings

- Add new bookings manually
- Track cancellations & no-shows
- Adjust schedules in real time
- Reduce errors via auto-sync



Step 4

Confirmation & Check-In

- QR check-in on site
- Reduce front-desk workload
- Assign caddies in OS
- Faster starts—no queues



Step 5

Settlement

- Transparent payouts each cycle (weekly / bi-weekly / monthly)
- Instant settlement option
- Clear statements—no hidden fees

Smarter operations, simplified management

Exclusive Benefits for **Early Partners**



Preferential Commission Rates

Enjoy lower platform fees exclusive to early partners



Priority Feature Access

Get early access to OS & App innovations before others



Co-Marketing Opportunities

Boost visibility through joint campaigns with Nowswing



Dedicated Partner Support

Receive tailored onboarding, training, and priority assistance

* Valid through October 2025 / Requires minimum 3-year OS contract

Clear Fees, Higher Earnings



No Subscription Fee

20–30%

margin per booking (standard)



Payment Gateway Fees

~5%

(Stripe, Intl./FX included)



Instant Settlement

+1–2%

optional surcharge



Agency/Volume Deals

Custom rates for
high-volume partners



Flexible Settlement Cycles

Weekly, bi-weekly,
or monthly payouts



Full Transparency

No hidden charges.
Clear statements every cycle

Getting Started with **Nowswing**



Tailored Consultation

We review your current operations, reservation methods, and player management practices to design a workflow tailored to your course.

This includes assessing staff processes, peak-time demand, and existing software usage to ensure a smooth transition and clear improvement plan.



Service Agreement

We formalize the partnership with a clear service agreement that defines commission terms, settlement cycles, and data protection standards.

A dedicated onboarding specialist is assigned to guide the golf course through every step, ensuring transparency and confidence from the start.



System Setup

We support admin setup, tee-time entry, course details, and staff roles.

Our team also assists with migrating existing data from logs, Excel, or third-party software to ensure a smooth transition. After setup, staff can update information anytime, protected by strict international security standards.



App Launch & Support

Once your course is listed, it becomes instantly visible to golfers through the Nowswing app.

We provide real-time monitoring, continuous technical support, and staff training sessions to ensure smooth operations and maximize golfer satisfaction from day one.

Every round begins with

Nowswing

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